



Karl Lagerfeld (ABOVE) designed the lobbies of The Estates at Acqualina luxury condos (TOP LEFT) in Sunny Isles Beach. LEFT: A rendering of the poolside cabanas.



HIGH FASHION

FASHION LEGEND **KARL LAGERFELD** COLLABORATES WITH **THE ESTATES AT ACQUALINA** TO BRING A TOUCH OF COUTURE TO SUNNY ISLES.
BY ROBYN A. FRIEDMAN

In his first residential design project in the United States, world-renowned designer Karl Lagerfeld is partnering with The Trump Group to design two lobbies at The Estates at Acqualina, an ultra-luxury condominium in Sunny Isles Beach. Residences at the posh project—which features a spa, ice-skating rink, movie theater, beachfront

restaurant, and even a FlowRider for surfers—range from \$4 million to \$39 million, with construction starting in 2017 and slated for completion in 2020. Here developer Jules Trump gives *Ocean Drive* the inside story.

Who's buying units at the project?

It's mostly younger families with children

because we have tremendous facilities for young children. Over 50 percent [of the buyers] are American.

Why did you decide to enter into the partnership with Karl Lagerfeld?

He's a brilliant designer. We're doing something that's our most proud achievement at The Estates, and we wanted the world's leading designer. The guy is legendary. He has come up with enormously creative solutions for our lobbies. Everything in the lobby will be his touch.

What can you tell us about the design?

It's very summery, very alive, and it's a very cool look. It's unlike anything I've ever seen in a condominium building. It's very youthful, as are his designs.

How important is it today for a developer to have a "name" architect or designer associated with a project?

It does [matter] to some extent. I feel we were distinctive all along, but I wanted something truly great for the lobbies. The name is obviously important, but more importantly,

we got something incredible in the way of design.

Tell us about your new \$10 million sales center.

It's about 8,000 square feet and has a fully built-out residence, minus only the two back bedrooms. There's a full working kitchen, master bedroom, beautiful living room, huge terrace, outdoor kitchen, and Jacuzzi. There's also an exhibition room and two movie theaters so we can explain the project to buyers. 7895 Collins Ave., Sunny Isles Beach, 786-577-3859; estatesatacqualina.com ■